

ITALIA CONTI

Programme Specification

MA Creative Arts Practice (*Online*)

Academic Year 2026/27

Programme approved by University of Chichester



Italia Conti is an Associate College of
University of Chichester

Programme descriptor

Programme summary information

1	Programme title	PGDip Creative Arts Practice MA Creative Arts Practice
2	Programme code	P2444FT
3	Awarding institution	University of Chichester
4	Teaching institution (if different)	Italia Conti (partner only)
5	PSRB accreditation	

6 Programme description (text for website), including information on employability

This PGDip **Creative Arts Practice** consists of three modules designed to enhance your understanding of reflection, research skills and understanding, industry engagement, and professional development in the performing arts and creative industries.

The MA **Creative Arts Practice** consists of four modules; Students wishing to complete the MA Creative Arts Practice continue on to study Module 4 after completing the pathway through the PGDip to further pursue their professional development through an innovation project.

You can engage with this programme in a variety of contexts regarding your creative and professional practice. This includes, but is not limited to, your work as: **a performer, creative entrepreneur, director, producer, facilitator, educator, filmmaker, writer, leader, or arts administrator.**

The programme aims to equip you with the necessary skills, knowledge, and mindset to thrive in the performing arts and creative industries, fostering your personal and professional growth as a creative practitioner or artist, so you can build and develop a personal way of working in your creative practice.

Module 1 focuses on reflection, encouraging you to critically analyse your own work and identify areas for improvement.

Module 2 explores creative research methodologies and their integration with academic and creative work, the landscape of your chosen career and planning your career moving forward.

Module 3 centres around reflective case studies, where students build four case studies exploring the relationship between their industry experience and academic knowledge.

Module 4 that provides students with the opportunity to create a comprehensive, professional strategy that includes innovative projects, industry engagement, the development of a personal and professional ethos for their chosen career path and a chance to reflect on their progress with their tutor/course leader.

We promote the combination of industry expertise, creative approaches, and academic rigour. For this programme, students will be required to develop a high level of independence, autonomy, self-motivation, drive, and determination to ensure completion of the course.

7	Programme awards		
7a	Name of final award	Level	Credits awarded
	PGDip Creative Arts Practice	7	120
	MA Creative Arts Practice	7	180

8	Exemptions from the Academic Regulations

9	Mode of study
Online, distance learning, fully remote	

10	Entry requirements
	• Successful interview • 2:1 or above BA (Hons) degree in related performing arts discipline (e.g. Acting, Musical Theatre, Dance) • Significant relative performing arts industry experience (as Actor/performer/creative practitioner/arts administrator) • Level 2 English at GCSE Grade 4 or above or recognised equivalent qualifications. • IELTS Level 6 (if applicable)
	EU: As above for home students. As this course is delivered fully online course via distance learning, EU students can be considered. Please note that Italia Conti cannot sponsor any student visas for entry to the UK.
	International: As above for home students. As this course is delivered fully online course via distance learning, international students can be considered. Please note that Italia Conti cannot sponsor any student visas for entry to the UK.
	Access to HE: • N/A

11	Programme aims and outcomes		
1	To enhance your ability to critically reflect and analyse your own creative work, identify areas for improvement, devise strategies for self-development and progression in the performing arts/creative industries, and encourage you to assess the impact of their academic work on your creative practice.		
2	To provide you with the knowledge and skills to undertake research and apply it to your artistic/creative practice, with a grounded and thorough understanding of the interplay between academic conventions, frameworks, and methodologies and your creative work and practice.		
3	To enable you to develop personal and professional strategies for your career advancement: empowering you to navigate the performing arts/creative industries with confidence and establishing your professional identity.		
4	To encourage you to develop innovative projects that address current challenges or opportunities in your chosen field, promoting creative thinking, problem-solving, and the development of novel approaches to artistic practice.		
5	To provide opportunities for you to apply their academic knowledge and research skills to real-world artistic contexts, and to foster the connection between academic and creative work, enhancing your practice.		
6	To develop your understanding of your personal and professional skill set, and your ethos for your future work, and develop confidence in your skills, self-management strategies and autonomy.		
7	To contribute to existing areas of research in the development of their understanding regarding their specialism.		

12	Programme requirements (Please include optional modules / replace with L7 for postgraduate provision)		
12a	Level 7: In order to complete the PGDip programme a student must successfully complete all the following modules, totalling 120 credits:		
Module code		Module name	Credit value
ICW701		Reflecting on your Creative Practice	30
ICW702		The Creative Researcher	45
ICW703		The Creative Artist	45
12b	Level 7: In order to complete the MA programme a student must successfully complete all the following modules, totalling 180 credits:		
Module code		Module name	Credit value
ICW701		Reflecting on your Creative Practice	30
ICW702		The Creative Researcher	45
ICW703		The Creative Artist	45
ICW704		The Innovative Professional	60

13a	PGDip Structure diagram	
Level 7	Induction	
	T1	ICW701
	T2	ICW702
	T3	ICW703
13b	MA Structure diagram	
Level 7	Induction	
	T1	ICW701
	T2	ICW702
	T3	ICW703
	T4	ICW704
	T5	ICW704

14	Overall student workload
Overall student workload consists of directed and independent learning, with each credit equating to a total study time of around 10 hours. Whilst actual contact hours may depend upon the modules selected, the following information gives an indication of how much time students will need to allocate to different activities. Directed learning includes scheduled lectures, workshops, tutorials, and digital and online activity accessible through VLE (Moodle). This also includes placements, work-based learning, visits, and peer learning. Independent learning includes private study and preparation for assessments and examinations. This is an independent, remote, distance-learning course and students will be expected to demonstrate autonomy and self-motivation to complete the work. The entire course is delivered online. Students are expected to engage in regular tutorials to progress through the levels of study and achieve the learning outcomes. If students wish to accompany their work on the programme with work experience, placements, or internships, they are solely responsible for sourcing, organising, and undertaking that work.	

Level 7 – PGDip Programme	
Activity	Hours
Directed learning	150
Independent learning	1050
Total hours	1200
Level 7 – MA Programme	
Activity	Hours
Directed learning	200
Independent learning	1600
Total hours	1800

15	Other information	
A1	Start date	September 9 th , 2024
A2	Institute/Department	Conservatoire
A3	Programme leader	Jenny Coyle
A4	UCAS code	NA
A5	JACS/HECoS Code	
A6	Language of study	English
A7	Subject benchmark statement	Dance, Drama and Performance (2024)
A8	Date initial programme approval	July 31 st , 2023
A9	Additional programme costs	• Refundable Course deposit £150 (refundable) • Laptop / PC capable of running Microsoft 365, including Teams, with webcam and microphone (if not already built into the webcam). • Headphones. • Strong and reliable internet connection. • Please ensure all available updates are installed, e.g., the latest possible operating system for your device. • You will have access to Office 365 online through your student registration and student email address.
A10	Accreditation	Council for Dance, Drama and Musical Theatre (CDMT) Affiliated to FDS: Federation of Drama Schools